

2017 PHC SEMINAR SERIES

PHC

PERSONALIZED HEALTH CARE OF TUCSON

OCTOBER 17, 2017 @ 5:30 PM

HANDMAKER OF TUCSON

2221 N. ROSEMONT BLVD

(PARK AT NORTH ENTRANCE & FOLLOW THE BALLOONS TO THE GREAT ROOM)
BEVERAGES & APPETIZERS PROVIDED COMPLIMENTS OF HANDMAKER

HEALTH ADVOCACY - MEDICAL ADVOCACY - NURSE ADVOCACY

HEALTH ADVOCACY ENCOMPASSES MANY DIFFERENT APPROACHES TO SOLVING COMMON GAPS IN MEDICAL CARE. ADVOCATES HELP BUILD A FRAMEWORK TO ACHIEVE AN OPTIMAL LEVEL OF CARE FOR EACH PATIENT BY COORDINATING CARE WHILE PROVIDING COST EFFECTIVE, NON-DUPLICATIVE SERVICES. ADVOCATES MAY BE MEDICAL DOCTORS, NURSES, NAVIGATORS, CASE OR CARE MANAGERS, SOCIAL WORKERS, FIDUCIARY SPECIALISTS AND END OF LIFE PLANNERS.

ADVOCACY SERVICES AVAILABLE INCLUDE DIRECT INTERACTION WITH HOSPITAL AND EMERGENCY MEDICAL PROVIDERS ON THE PATIENT'S BEHALF TO PROTECT PATIENTS FROM MEDICAL ERRORS, EDUCATING PATIENTS THEIR FAMILIES AND CAREGIVERS TO BETTER NAVIGATE THE HEALTH CARE SYSTEM, COMMUNICATING WITH CLINICIANS, PATIENTS AND FAMILIES TO ENSURE THAT EVERYONE HAS A CLEAR UNDERSTANDING OF THE PATIENT'S CONDITION AND TREATMENT OPTIONS, ASSISTING WITH HEALTH INSURANCE ISSUES, AND PROVIDING POWER OF ATTORNEY, SURROGACY, FIDUCIARY, GUARDIANSHIP, CONSERVATORSHIP AND TRUSTEE SERVICES. NOT ALL ADVOCATES OFFER ALL SERVICES.

FOUR ADVOCACY SPECIALISTS WILL GIVE A SHORT PRESENTATION ON UNIQUE SERVICES AVAILABLE FROM SPECIFIC ADVOCACY PROGRAMS:

- **PAMELA HEIMAN, MD**, CARE MANAGER AND **ELISE BAJOHR**, CARE MANAGER – SELECT CARE SERVICES OF JFCS OF SOUTHERN ARIZONA
- **KAREN MERCEREAU, RN, IRNPA**, EXECUTIVE DIRECTOR – RN PATIENT ADVOCATES
- **ALICE MILTON** - PATIENTCARE ADOVCATES
- **MARY ANN MULLIGAN** – CATALINA IN HOME SERVICES

TIME WILL BE PROVIDED AFTER THE PRESENTATIONS FOR DIRECT INTERACTION WITH THE PRESENTERS FOR QUESTIONS AND TO OBTAIN ADDITIONAL INFORMATION.